

SUSAN LINDNER

Speaker, CEO, & Founder
Emerging Media

7 DAY PR PLAN:

How to Draft Your PR Plan in 7 Days without Hiring an Expensive Agency Like Mine

You know you need to do it: Make a plan for your public relations strategy. But where do you start? How do you find the top reporters? How do you pitch them? What do you do with the coverage? Fear no more.

Join Susan Lindner, CEO & Founder of the award-winning Emerging Media agency, as she shares all of the secrets that have won her 100+ US and international companies land front page headlines for more than 15 years.

Designed by and for entrepreneurs, you will:

- Get the exact same strategies and tactics we use with clients every day, that you and your team can use immediately
- Generate ideas about your business that are headline worthy
- Learn how to get the PR monkey off your back, and onto the laps of your employees
- Turn press coverage into "plug & play" marketing gold, without adding to your workload